

JACQUELYN LUI

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EXPERIENCE

Mooney International Corporation, Kerrville, TX

Graphic Designer & Social Media Coordinator, October 2015 - September 2016

Graphic Designer, February 2015 - October 2015

Designer for companies print and digital collateral, advertisements, web layout and graphics. Along with creating graphics, managed company's internal newsletter and public social media accounts. Partial company photographer/videographer for all company event/shows.

Freelance Designer

January 2014 - April 2018

Ariel Technology, Los Angeles, CA

Created branding for local informational technology company.

Puffect Bakery Cafe, Walnut, CA

Created promotional pieces for local bakery. Pieces include social media advertisements/banners, posters, reward cards, etc.

Wholistic Development Cetnter, San Jose, CA

Designed identity system for wellness start-up company, WDC.

Cal Poly Student Affairs Programs, San Luis Obispo, CA

Graphic Designer, December 2012 - June 2014

Student Affairs - Created advertisement pieces for campus events and a internal department employee registry book used to familiarize employees.

Commencement Program - In charge of designing theme and materials for Class of 2013 and 2014 graduation ceremony. Pieces include school banners, commencement pamphlets, graduate package, etc.

Parent and Family Program - Responsible for designing material sent out by the Cal Poly Corporation to prospective parents, which advertise events curated towards parents, and promoting the parent program.

EDUCATION

California Polytechnic State University, San Luis Obispo, CA

Bachelor of Fine Arts, June 2014

Department of Art & Design, Graphic Design Concentration

Minor in Asian Studies

Organizations: AIGA; Cal Poly Student Chapter, Chinese Student Association, Thai-Vietnamese Student Association (Graphic Designer, Member, Event Coordinator)

SKILLS

Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, working knowledge all other Adobe Creative

Microsoft Office, Windows, MacOS, working knowledge of HTML/CSS

Fluent in Mandarin and Cantonese